

# Tammy Taylor's Talk of the Town

The Tammy Taylor Nails Educational Guide For The Professional. Edition VIII 5

TAMMY TAYLOR®

Prizma Powderz,  
for the Perfect  
Manicure & Pedicure



TAMMY TAYLOR®



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Quality Service Education

## PRIZMA POWDERZ

- Prizma is easy to use.
- Prizma does not get fill-lines.
- Prizma is not messy.
- Prizma does not lift or turn yellow.
- Prizma does not crack or become brittle.
- Prizma does not clump in your brush.
- Prizma can be used for the entire nail or as nail art.
- Prizma always looks great even when due for a fill-in.
- Prizma is low maintenance.
- Prizma is strong and durable, great to sculpture nails with forms.
- Prizma does not fade or wear off at the tips.
- Prizma is easy to file.
- Prizma helps you build your clientele.
- Prizma clients are out the door immediately with no drying time.
- Prizma clients don't pick at their nails.
- Prizma is great for Nail Techs, their nails always look great and polished even at the end of the day.

Tammy says "Offer your clients a set of Prizma fingernails or toenails for the price of a fill to get them started: or simply thin out the acrylic nails they presently have and put Prizma over the top. Have them try it for one month and see how they like it. This is a great opportunity for you to increase your clientele by giving each client 20 business cards for them to pass out. Have fun letting your imagination have NO boundaries and DO NOT stereotype your clients!!! Whatever the Nail Professional is wearing, the client will want."

### Prizma Full Set Procedure

1. Sanitize-Sanitize-Sanitize
2. Remove Polish
3. Etch with 100 Grit File followed with a Pterygium Stone
4. Dust
5. Prime (Let dry)
6. Apply Nail Forms
7. Re-Prime (Leave Wet)
8. Apply Prizma
9. File with 180 Grit File
10. Buff with oil
11. Wash and clean off Nails
12. Apply 2-3 coats of Super Dry Top Coat

### Tip Application

Same procedures as Full Set, just glue on tips before Step Five (Priming) \*\*\*Do not use primer before gluing on Nail Tips. It can cause tips not to adhere properly and can cause a chemical reaction.

### Prizma Fill-in Procedure Prizma

1. Sanitize-Sanitize-Sanitize
2. Remove Polish
3. File product flush at base with a 100 Grit File followed by a Pterygium Stone.
4. Etch with a 100 Grit File
5. Dust
6. Prime (Let Dry)
7. Re-Prime (Leave Wet)
8. Apply one ball of Prizma to the cuticle and stress area followed by one ball of Tammy Taylor Clear Acrylic over the top. Clear Acrylic will keep the Prizma Colour consistent with every fill.
9. File with a 180 Grit File
10. Buff with Oil
11. Wash and clean off nails
12. Apply 2-3 coats of Super Dry Top Coat or 1 coat of A-Coat and Z-Coat

## Helpful Prizma Tips.

### Tammy says...

- Shake your Prizma Powderz before using.
- Use the white Prizma Dappen Dish so you can see if the liquid is getting contaminated. Clean your dappen dish and brush before each new colour.
- When creating a 2-Colour nail with both an Original Powder and a Prizma Powder be sure to use the Prizma Dappen Dish for the liquid (use for the Prizma powderz) and the Black Tammy Taylor Dappen Dish for liquid (to be used for the Original powder.) This keeps both Powders their true colour. For best results apply the nail in a 4-Ball Method. Create a free-edge by patting the 1st ball. Pat the 2nd ball even with the smile line. Apply the 3rd ball 1/32" away from the cuticle in the cuticle area, stroking away from the cuticle. The 4th ball using clear powder is applied in the stress area and stroked over the entire nail.
- Do NOT use a 100 grit file or a drill to finish the nail, it will leave scratch marks in the acrylic, making it difficult to buff smooth. Use a 180 grit Long Lasting Zebra file followed by a Clean Finish Buffer.
- After filing your Prizma nails, wash your files in warm soapy water using a plastic manicure brush then disinfect them. Tammy recommends one set of files for Prizma nails and one set for your Pink & Whites.
- Tammy Taylor's Sanitize will remove any color on the skin, just spray it on and wipe off.
- Apply 2-3 coats of Super Dry Top Coat to keep the Prizma colour true. If you want a little brighter or a little bluer colour apply 1-2 coats of A-Coat and 1 coat of Z-Coat.
- Apply a thin wet coat of clear powder over the Prizma when doing fill-ins only. This will keep the colour from getting too translucent at the cuticle area.
- Apply a darker Prizma colour over a lighter Prizma colour to do a colour change. Just file down the entire top of the Prizma nails with a 100 grit Purple Terminator file and then overlay the top with a new equal intensity Prizma colour or darker Prizma colour.
- To change from a darker Prizma colour to a lighter Prizma colour, just soak off Prizma nails with acetone and apply a new set. I do NOT suggest soaking off more than once every 3 months.

*Be sure to check the website daily to see Tammy's NEW colours of Prizma Powderz! Tammy will have 50 different incredible choices soon! You can also have your clients view the beautiful Prizma photos prior to their next appointment.*

# Prizma Colour Descriptions

P-101 "French White" with a sparkle can be used over clients existing white free-edges (no matter what brand they are currently wearing). It will brighten them up just like new.



P-102 "French Pink" with a sparkle.



P-103 "Starry Night" with a shimmer. Create an awesome Pink and Black French Manicure and matching Pedicure using P-103 Starry Night at the free-edge & Prizma P-102 French Pink at the base.



P-104 "Mauvelous Mauve" with a shimmer is a beautiful classic mauve.



P-105 "Coral" with a sparkle.



P-106 "Orange Slice" with a sparkle.



P-107 "Opalescent Lavender" with a sparkle.



P-108 "Sparkling Rose" with a shimmer.



P-109 "Opalescent Pink" with a sparkle.



P-110 "Chocolate Brown" with a sparkle.



P-111 "A True Red"

A rich, creamy true red, even your pickiest clients will love this colour.



P-112 "Buffed Pink"

A very natural looking, creamy, opaque pink, perfect for very conservative clients.



P-113 "Berry Pink"

A creamy deep pink with a little berry & the slightest shimmer.



P-114 "Berry Wine"

A deep eggplant with a shimmer.



P-115 "Cinnamon"

A creamy rose colored brown.



P-116 "Bronze"

A beautiful rusty brown with a gold sparkle.



P-117 "Festive Orange"  
With a shimmer.



P-118 "Purple"  
With a sparkle.



P-119 "Cranberry"  
With a shimmer.



P-120 "Candy Apple"  
With a shimmer.



P-121 "Nutmeg"  
With a shimmer.



P-122 "Sugar Plum"  
With a shimmer.



P-123 "Silver Moon"  
Silver with a silver sparkle.



P-124 "Pink Snowflake"  
With a little sparkle.



# PRIZMA TESTIMONIALS

I received my Prizma colours and immediately sculpted #108 to my free edge and #102 to my nail bed. Then I made a tip with every Prizma colour and displayed them where every client would be sure to see them. Clients would ask me about these colours and were amazed when I explained that they were NOT polish and that this doesn't chip or smudge like polishes. I explained that I am the only one in the area using this incredible product, and nobody asked the price, they just WANTED Prizma! It is amazing how easy Prizma is to work with. My first full-set took only 25 minutes to sculpt-start to finish- and I charged \$90.00. I think this is going to be very good for toes which I charge \$110.00 per set! I did have one person say it was a bit too expensive and I simply looked at her and said, "Aren't you worth it?" Before I knew it we were booking her next appointment for an acrylic removal and a full set of Prizma! I know my confidence to charge what I am worth comes from annually taking classes with your well-trained Company Educators combined with the weekly support from my Customer Service Representative "Billi." Thank you Tammy for providing another opportunity to deliver the best quality and unique products for my clients. I am ready for more colours!

Christi Anne-Naples, FL

"The Prizma Powderz are the most wonderful products Tammy has made yet. They have perfect consistency, and I love the texture. There is no lifting, no cracking, and I can mix and match the colors for my clients. Thank you Tammy for another opportunity to make more money!"

Melissa Locklear- Fayetteville, NC



My clients LOVE the Prizma colours and how they need NO polish touch ups due to chipping in-between appointments! Some of my clients change to a different color every 2 weeks.

Haley Craig- Raton, New Mexico

"Before I had Prizma on my nails, my clients were hesitant about trying it. Now that I did my own sculptured nails, using Starry Night on the free edge and Pink to the 3<sup>rd</sup> Degree on the nail bed, my clients, who are comprised of all age groups, can't wait to try this awesome new product on themselves. I have found that the French Pink and French White Prizma Powderz are especially great for my more conservative clients. I purchased the Prizma Powderz sight-unseen because I was willing to trust in Tammy Taylor implicitly as she has never failed me before! I am THRILLED with my decision to get these powders and would highly recommend them to ANY nail technician to use with ANY type of client. Thanks again Tammy for another BRILLIANT product!"

Kaila Johnson-Orlando, FL

I purchased the new Prizma powders just two days ago! On the VERY FIRST DAY I brought them into the salon and introduced them to my clients, I did one backfill and one full set. By the end of the day I had booked appointments for two more full sets on nails and two for toes. My clients are raving!

Everybody wants a new Prizma Manicure and Pedicure! The product works beautifully and there are so many gorgeous combinations to choose from. I made a few sample nails and as soon as I show my clients they're hooked.

I'm anxiously awaiting more new colors to come out. If only there were more hours in the day, I'm going to be booked through Christmas in no time! Thanks for continuing to make the best products on the market!

Sylvia Y. Weeks-Heathrow, FL

**"Your success is our success."**

**Quality, Service and Education *does* matter.**

**What lasting impression are you leaving your clients with?**

**E-mail comments and testimonials to: [Tammy@TammyTaylorNails.com](mailto:Tammy@TammyTaylorNails.com)**

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